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| **Community Futures Performance Results** | **2021-22** |
| ***Strong rural community strategic planning and implementation*** | |
| 1. Total number of community-based projects (new & on-going) | **17** |
| 2. Total number of local and regionally-based community strategic plans developed and/or updated | **9** |
| ***Rural access to business development services*** |  |
| 3. Total number of business training session participants | **106** |
| 4. Total number of business advisory services | **534** |
| ***Rural access to capital and leveraged capital*** |  |
| 5. Dollar value of loans | $3,736,602 |
| 6. Total number of loans | **91** |
| 7. Number of jobs created/maintained/expanded through lending[[1]](#footnote-1) | **216** |
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| Provide additional Information (e.g. Success stories, Links to priorities, leveraging work, communication events, etc…) |
| CF Grande Prairie had a pretty amazing year, given the circumstances. We started new programs, continued others and developed new relationships that are integral to our ongoing growth and development.  We are proud to be working with CF Centre West to bring the SMARTStart Entrepreneurship Training program to the Grande Prairie region. The program, that launched in February, and will run through to the end of the year. We successfully recruited 12 start up businesses and were able to engage 12 additional mentors from the community to support them.  Despite major changes with Shell Canada, we continued to develop our Shell LiveWIRE program, the first of its kind in North America. We completed one cohorts in 21-22 and have two cohorts for 22-23, one of which is just completing May 28, 2022. SLW 2.0 had 12 participants with 5 pitching as part of the pitch event that leveraged more than $40,000 in cash and services for our top 3 pitches. This is a program with huge value to CF, Shell and to our Indigenous clients that are growing businesses that are strong, robust and exciting to watch!  We are continuing to grow our youth offerings and have been approached by a local community economic development committee to assist in developing and delivering entrepreneurship training in their community via the high school and also interest in the Adulting 101 program that we are partnering with another CF to access and deliver as a pilot in 22/23.  We made client connections and support a strategic goal for the year and have embarked on a comprehensive site visit and client support regime that continued through the year and into 2022/23. This is particularly impactful for clients who have been with us for longer periods of time and are ready for scaling and succession support. This has resulted in more coaching clients in 2022/23. We have also been in constant contact with our RRRF portfolio and are getting excellent traction both in terms of payments and advisory services.  The Board of Directors requested a red line review of our Articles of Association, HR Policy, Lending Policies, etc. We contracted a local professional HR Firm to do this work and completed the updates in Feb 2022. All of our documents comply with one another and the HR handbook with Employment Standards.  We partnered with Grande Prairie Regional Innovation Network (GPRIN) and Grande Prairie Regional Tourism Association to develop the “Taste of the Peace” Box as a companion program to the virtual Growing the North Conference, which was delivered virtually in Feb 2022. Incidentally, CFGP also provides contracted speaker coordination services to the event. We contracted a local firm to curate the box, connecting with CF, Tourism and RIN clients, as well as their clients, to form the box that included 30 locally made items, a value of $560 that we sold for $150 as part of the conference.  We have since been selling them via the curator/retailer and also providing many of them as gifts to political stakeholders (local MLAs, provincial Ministers, Travel Alberta, non profit/charitable events and fundraisers and gifts for program participants.) This experience has shown that there is an opportunity to create curated CF client boxes, a CF online store and opportunity to develop CF client buying platforms to assist CF clients with supporting one another.  2022-23 promises to be even more robust and we are proud to be a grass roots organization with boots on the ground, meet clients where they are and make real impact in our community! |

1. Estimated at the time of lending [↑](#footnote-ref-1)