

Performance Results for 2024-25 Community Futures Grande Prairie & Region

Community Futures (CF) is a program that supports community economic development and builds the capacity of communities to realize their full sustainable potential. The purpose of the CF Program is to help communities develop and implement *local solutions to local problems*.

Community Futures Performance Results		2024-25
<i>Strong rural community strategic planning and implementation</i>		
1. Total number of community-based projects (new & on-going)		17
2. Total number of local and regionally-based community strategic plans developed and/or updated		10
<i>Rural access to business development services</i>		
3. Total number of business training session participants		149
4. Total number of business advisory services		1293
<i>Rural access to capital and leveraged capital</i>		
5. Dollar value of loans		\$1,050,243
6. Total number of loans		13
7. Number of jobs created/maintained/expanded through lending ¹		37
Provide additional information (e.g. Success stories, Links to priorities, leveraging work, communication events, etc.)		
<p>CF Grande Prairie did not experience much upheaval or major change in the 24/25 year. We did have 3 new board members come to the organization in November of 2024 and they brought some very strong skills, business acumen and new networks into play. We had 5 applications for 1 Community Member at Large position, which is a testament to the desirability of our Board as a great to contribute.</p> <p>We are becoming more reliant on the private sector, municipal support and fee for service models to support our initiatives like Hyperdrive Women in Business Summit, Lemonade Day and EmpowRise as project specific funds are harder to find and more competitive in nature. This has helped us to become more streamlined and direct in our funding requests and investigating more partnership and collaborations than ever before.</p> <p>We continue to always look to raise our bar when it comes to client service and meeting their needs is always our priority. We have started to regularly pull together CF client focus groups to help plan and prioritize our offerings. As a result, we are seeing a better uptake and engagement into our new and continuing programs.</p> <p>Our goal moving into 2025/26 is to continue to “connect the dots” between our major events with supplementary activities such as roundtables, training/workshops, podcasts, etc. to keep the clients engaged and moving forward. This has helped us build stronger relationships with our clients and has resulted in even more referrals from past and current clients for our services.</p>		

¹ Estimated at the time of lending